

Station KSNV-TV LAS VEGAS, NV.  
 Advertiser ( ) DCCC/HORSFORD  
 Product HORSFORD/DCCC  
 Estimate#  
 Buyer JESSE DEMASTRIE  
 Phone#  
 Fax#  
 Agency ( ) GMMB  
 3050 K ST NW  
 WASHINGTON, DC 20007  
 Agency C/P1/P2/E 143/149/  
 Flight Dates 11/06/2012 - 11/06/2012  
 Hiatus Weeks  
 Rep Firm  
 Sales Office ( ) PHILADELPHIA  
 Salesperson ( ) AMY MCCREARY  
 Salesperson Phone# 215-568-6540  
 Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	TU	6A-6A	NEWS	:30	\$450.00	11-06-11-06	1	1	1	\$450.00	
				Buyline Comment: NEWS								
	2	TU	6A-7A	NEWS	:30	\$300.00	11-06-11-06	1	1	1	\$300.00	
				Buyline Comment: NEWS								
	3	TU	7A-8A	NEWS	:30	\$400.00	11-06-11-06	1	1	1	\$400.00	
				Buyline Comment: TODAY								
	4	TU	11A-12P	NEWS	:30	\$325.00	11-06-11-06	1	1	1	\$325.00	
				Buyline Comment: RR								
	5	TU	12P-1235P	NEWS	:30	\$425.00	11-06-11-06	1	1	1	\$425.00	
				Buyline Comment: NEWS								
	6	TU	1235P-1P	ACENDA	:30	\$325.00	11-06-11-06	1	1	1	\$325.00	
				Buyline Comment: ACENDA								

---REPORT TOTALS---

Report Totals: \$2,500.00

---SALES MONTHLY TOTALS---

Nov 11: \$2,500.00  
 Grand Total: \$2,500.00

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Estimate#	143/149/	
Buyer JESSIE DEMASTRIE	Agency C/P1/P2/E	
Phone#	Flight Dates 11/06/2012 - 11/06/2012	Salesperson Phone# 215-568-6540
Fax#	Hiatus Weeks	Salesperson FAX# 215-568-1845

Station Totals: 10 / \$9,500.00  
 Lines not sent/relayed: 0 / \$0.00

---COMPETITIVE---

Market Totals	10 / \$9,500.00
CATV 0%	KBLR 1%
KTNV 23%	KVCB 4%
XXXX 0%	KLAS 21%
	KVMY 2%
	KVVV 15%

---COMPETITIVE COMMENTS---

LINE ORDER

3050 ESTABLISH

305033 305032

305034 305035

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---

PAID IN ADVANCE